# For Release: Tuesday, May 12, 2015

**GM Statement Regarding MyPriceLink**

**Grand Blanc, Mich.** – GM remains committed to its market focused collision parts initiative, MyPriceLink.

GM has listened to key Collision industry constituents including the GM Dealer Network, Information Providers, Dealer Management Systems, Independent Body Shops, Collision Associations and Insurance Providers who have provided invaluable feedback.

The next step MyPriceLink will perform, prior to our official launch, will be a Market Test in select locations this summer. We are taking this step to ensure MyPriceLink, when launched, will be an integrated technology solution that the collision industry will be able to use with minimal disruption to their existing workflow.

GM has been working with leading industry estimating suppliers such as AudaExplore, CCC Information Services and Mitchell International to integrate with MyPriceLink.

In the interim GM has continued to publish list prices for collision parts.

GM appreciates the industry interest and support MyPriceLink has received and looks forward to announcing the official industry launch of MyPriceLink in the near future.

GM’s MyPriceLink will enable real-time pricing up front in the estimate, resulting in a process more seamless and less disruptive than today’s after-the-fact processes.   General Motors is committed to improving and streamlining processes that allow us to provide our customers with original parts, ensuring proper fit, function, safety and appearance, and returning their vehicle to pre-accident condition.

**General Motors Co.** (NYSE:GM, TSX: GMM) and its partners produce vehicles in 30 countries, and the company has leadership positions in the world's largest and fastest-growing automotive markets. GM, its subsidiaries and joint venture entities sell vehicles under the Chevrolet, Cadillac, Baojun, Buick, GMC, Holden, Jiefang, Opel, Vauxhall and Wuling brands. More information on the company and its subsidiaries, including OnStar, a global leader in vehicle safety, security and information services, can be found at [http://www.gm.com](http://www.gm.com/).

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