



April 16, 2015

**Feather, Prime and Block**

All Certified Repair Program Shops:

AudaExplore recently introduced a new feather, prime and block functionality to increase transparency of estimates for collision repair facilities and insurance companies within their release of Audatex Estimating 7.0.5. This new functionality allows collision repair professionals to itemize feather, prime and block labor in the estimate to delineate repair and refinish processes.

CRP shops have reached out to American Family Mutual Insurance Company to determine when this functionality might be made available for use through our Certified Repair Program. We want to let you know American Family is currently evaluating this process change and will provide our shop partners with more information in the near future.

Thank you for your patience as we work through this new repair estimate functionality. If you have any questions, please contact your Reinspector, State CRP Manager or LOB Administrator, Phil Shaw.

Best regards,

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