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FOR IMMEDIATE RELEASE

Cadillac to launch aluminum repair network.

Network To Support First-Ever CT6 Launch

Cadillac is pleased to announce the *Cadillac Aluminum Repair Network* in conjunction with the upcoming production of the Cadillac CT6 at the end of 2015.

The Cadillac CT6 uses an advanced mixed material approach for its lightweight body structure.  The aluminum intensive structure also includes 11 different materials to achieve strength, performance and efficiency thresholds practically unmatched among the world’s elite luxury performance sedans.

The new architecture, advanced materials and unique joining methods used to create the CT6 will require the collision repair industry to prepare accordingly.

The *Cadillac Aluminum Repair Network* will ensure that authorized collision repair facilities have the required tools, equipment, processing procedures, and training to properly repair the Cadillac CT6 using the new mixed material, aluminum intensive construction.

To ensure the authorized collision repair facilities in the network are qualified to repair the Cadillac CT6, all requirements (training, tools, facilities, etc.) will be audited through an extensive verification process.

To participate in the *Cadillac Aluminum Repair Network,* authorized dealers and independent body shops will undergo annual audits as part of their continuation in the program.  These audits will provide Cadillac with a process to verify the shop’s compliance with the network requirements.  It also establishes a level of consistency between all participating shops that allows Cadillac to promote the *Cadillac Aluminum Repair Network* to Cadillac CT6 owners.

Training will be primarily web based and orchestrated through a combined effort between GM and I-CAR. In addition, GM will support the collision repair industry by offering the CT6 collision repair information at no charge.

Information on the *Cadillac Aluminum Repair Network* will be available on [www.genuinegmparts.com](http://www.genuinegmparts.com) in the first quarter of 2016 technical documents, service bulletins, paint information, warranty information, VIN, and other information will be available.

Axalta Coating Systems, LLC has been selected to provide implementation and ongoing support for the program.  Axalta provides extensive industry expertise in the creation and support of collision repair networks.

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FOR MORE INFORMATION, please contact Bob Wheeler at 636.248.0064 or robert.wheeler@gm.com