**FOR IMMEDIATE RELEASE**
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 **I-CAR® TO MAKE MAJOR ANNOUNCEMENT AND PROVIDE ANOTHER STRONG TRAINING LINEUP AT NACE**

 **HOFFMAN ESTATES, Ill., August 5, 2016** – [I-CAR®,](http://www.i-car.com)the Inter-Industry Conference on Auto Collision Repair will once again be delivering a comprehensive lineup of presentations and classes for collision repair professionals at the annual NACE | CARS Conference and Expo at the Anaheim Convention Center in California, August 9-13.

In addition, John Van Alstyne, CEO & president of I-CAR and Tim Zilke, president & CEO of ASE will make a joint announcement the morning of Wednesday, August 10, at the Collision Industry Conference at NACE. The CEOs will give details on collaboration between the organizations that will benefit technicians, students, schools and the industry.

Those attending the expo will also have the opportunity to experience I-CAR classes, see live demonstrations and hear presentations by industry experts. All of this happens in I-CAR’s main spaces at the NACE | CARS expo: on the I-CAR Main Stage #565; at I-CAR’s Booth #679; and in I-CAR classrooms.

“The expo is an exceptional opportunity to see, learn and experience the evolving processes and skills required to repair today’s advanced, complex vehicles,” said Van Alstyne. “Our industry is experiencing a ‘Technical Tsunami™’, and our significant presence at NACE | CARS is designed to help equip industry professionals with the knowledge and techniques they need to manage the onslaught of new vehicles, new materials and new technologies we are already seeing today and will increasingly see in the years ahead.”

I-CAR’s Main Stage technical demonstrations at NACE provide valuable repair knowledge that leads to improved cycle times and production processes across the entire shop. These live demonstrations provide participants their first look at advanced repair methods and details on diagnostics.

Additionally, I-CAR Director of Business Development Nick Notte will show participants how to calculate the return on investment from training, which has been objectively shown to improve shop efficiencies and profitability. His session, “Training Pays – Calculate Your Shop’s Training Return on Investment,” will be held at 8 a.m., Friday, August 12, in Room 202B.

 **I-CAR Main Stage Demonstrations**

Thursday, August 11

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| Time | Demonstration | Presenter |
| 9-10 am | Blueprinting Class Demonstrations | Shawn Collins, I-CAR |
| 11 am – 12 pm | BMW Carbon Fiber - Damage Assessment and Repair Methods | Ricky Hernandez, BMW |
| 1:30 - 3:00 pm  | F-150 Apron Tube Replacement | Presented by 3M |
| 3:30 - 4:00 pm  | Remote Vehicle Diagnostics With Astech2 | Jake Rodenroth, CDS |

Friday, August 12

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| Time | Demonstration | Presenter |
| 10:00-10:30 am | Remote Vehicle Diagnostics With Astech2 | Jake Rodenroth, CDS |
| 11 am – 12 pm | MIG Brazing - Honda Accord B-Pillar Replacement | Presented by I-CAR |
| 1:30 - 2:30 pm | BMW "New 7 Series" - New Design, Technology, and Repairs | Anthony McDonald, BMW |
| 3:30 - 4:00 pm  | Remote Vehicle Diagnostics With Astech2 | Jake Rodenroth, CDS |

**I-CAR Courses at NACE**
Between 75-100 vehicle changes are introduced annually. Most, if not all, of these design changes employ material combinations that require new or different repair processes. Therefore, collision repair professionals must update their skills and vehicle repair acumen regularly. Highly trained technicians that apply the latest repair methods are better equipped to perform complete, safe and quality repairs for the benefit of the consumer. A number of relevant courses are being offered by I-CAR at NACE.

I-CAR’s Production Management Program™ (PDP) has been re-configured to allow for more flexible access supporting customized learning paths. Training paths can now be tailored to the role-specific knowledge needs of collision repair professionals involved in shop-wide production processes, as well as for those responsible for only sub-elements of the process. Production Management courses will once again be offered at the conference.

All courses offered at NACE are part of the I-CAR Professional Development Program and count toward Platinum™ (and thus Gold Class®) in specific roles.

Wednesday, August 10

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| --- | --- | --- |
| Time | Course | Instructor |
| 1 – 5 pm | Understanding the Cycle Time Process (GE001L01) | Jim Compton |
| 2 – 5 pm  | Synchronizing Workflow through Team Communication (PM120L01)  | Jim Matherly |
| 2 – 5 pm  | Refining the Team and the Business (PM145L01) | Graci Gallegos Smith |

Thursday, August 11

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| --- | --- | --- |
| Time | Course | Instructor |
| 8 am – 12 pm  | Vehicle Technology and Trends 2016 (NEW16) | Graci Gallegos Smith |
| 8 am – 1 pm | Blueprinting Process and Damage Discovery (BLU01) | Shawn Collins |
| 1 – 5 pm  | Hazardous Materials, Personal Safety, and Refinish Safety (WKR01)  | Jim Compton |

Friday, August 12

|  |  |  |
| --- | --- | --- |
| Time | Course | Instructor  |
| 8 am – 12 pm  | Understanding the Cycle Time Process (GE001L01) | Jim Compton |
| 10 am – 3 pm  | Rivet Bonding Hands-On Skills Development (RVT01) | Toby Chess |
| 1 – 5 pm  | Vehicle Technology and Trends 2016 (NEW16) | Graci Gallegos Smith |

**I-CAR Industry Experts at NACE**

Stop by the I-CAR booth #679 to learn about the latest developments at I-CAR and solutions that can help improve your bottom line.

For more information on I-CAR’s offerings at NACE, visit [I-CAR.com/NACE](http://www.i-car.com/nace).

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*Founded in 1979, I-CAR is a not-for-profit education, knowledge and solutions organization designed to support the evolving needs of the Collision Repair Inter-Industry. I-CAR is focused on improving the quality, safety and efficiency of auto collision repair for the ultimate benefit of the consumer.*