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**Help educate consumers by grading the performance of insurers in your state**

Collision repair professionals now have a unique opportunity to grade the performance of the insurance companies in their state with the launch of *CRASH Network’s* [“Insurer Report Card.”](http://www.crashnetwork.com/irc/)

“Insurer rankings based on surveys of consumers offer one, somewhat limited perspective on those companies’ performance,” John Yoswick of *CRASH Network* said. “Those consumers on average have an auto claim once a decade. But shop owners, managers and estimators interact with these companies every day. No one else is in a better position to know which insurers demonstrate an understanding of, and commitment to, quality repair for their customers. We think consumers should know that, too.”

The [“Insurer Report Card”](http://www.crashnetwork.com/irc/) gives collision repairers the ability to share their unique insight by grading each insurer based on how well those carriers' policies and practices ensure quality repairs and customer service.

By giving the insurers a grade from "A+" to an "F," shops can help *CRASH Network* bring this information to consumers, so they know which insurers will treat them the best - and which may have some room for improvement - when they have a claim.

"Because each state has a different mix of insurers, the Report Card allows repairers to grade insurers specific to their state," Yoswick said. "To my knowledge, that makes this different than anything done before on a national basis. We will be collecting data on more than 120 different insurers across the country, not just the usual 'Top 10.' We want consumers to know, for example, if some smaller, regional insurer that may not run ads on TV constantly is really great at taking care of its customers, so that drivers may consider that at renewal time."

The [“Insurer Report Card,”](http://www.crashnetwork.com/irc/) open only to collision repairers, can be completed in as little as three minutes (though shops also have an opportunity to spend additional time to explain why they gave each insurer the grade they did), and all individual shop identification information will remain confidential.

Shops that complete the Report Card and provide optional contact information will be sent results at no charge once they are compiled.

Shops can [click here](http://www.crashnetwork.com/irc/) ([www.CrashNetwork.com/irc](http://www.CrashNetwork.com/irc)) to grade the insurers.

For more information about the weekly *CRASH Network* bulletin, visit [www.CrashNetwork.com](http://www.CrashNetwork.com).