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Elite Electronics Supports SCRS as Corporate Member

*Prosser, Washington, March 1, 2017* —The Society of Collision Repair Specialists (SCRS) announces Elite Electronics as the newest Corporate Member of the association. Elite Electronics is a sublet service provider currently serving the Dallas, Ft. Worth, TX; Atlanta, GA; Oklahoma City and Tulsa, OK; Knoxville, Nashville and , Memphis, TN; Philadelphia, PA; Charlotte, NC regions; and their surrounding suburbs. Services include mobile reflashing, programming, diagnostics, air bag, theft and vandalism repair, and full mechanical services.

“Supporting leading industry organizations like SCRS is really important to our company,” shared Don Smith, owner of Elite Electronics. “We’ve seen tremendous growth in the collision repair market relative to our service offerings, and it’s important that there is a strong exchange of communication across the country that helps small businesses understand the changes and challenges facing the market, and helping to educate on solutions.”

“SCRS has certainly placed a priority on highlighting the technology impacting repair process requirements; raising awareness of this information in our educational curriculum at the SEMA Show, and it’s frequently occupied the headlines in our Repairer Driven News coverage,” added SCRS Chairman Andy Dingman. “I think collision repair facility owners are hungry for this information, and are gravitating to groups like SCRS for education and to obtain perspective. As that happens, there are going to be natural synergies with companies that can help provide solutions to increasingly complex repairs. We are fortunate to welcome Don and his team as supporters of the association and the industry.”

Elite Electronics has a desire to continually better understand the needs collision repairers have as technology evolves.

“Whether it is technology in the vehicles, government regulations, or the insurance process,” added Smith, “staying on top of the developments allows Elite Electronics to better understand and adapt to our customers’ needs. This allows for a more proactive approach to collision repair, rather than a reactive one.”

“We would love to see a better working relationship between the repair facilities, estimating programs, and insurance companies, and we believe that supporting SCRS and bringing our unique insight to the relationship can help advance the conversation.”

Other companies wanting to support SCRS through membership can contact the SCRS office at info@scrs.com.

***About SCRS:*** Through its direct members and 41 affiliate associations, SCRS is comprised of 6,000 collision repair businesses and 58,500 specialized professionals who work with consumers and insurance companies to repair collision-damaged vehicles. Additional information about SCRS including other news releases is available at the SCRS Web site: www.scrs.com. You can e-mail SCRS at the following address: info@scrs.com.

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