

Mitchell Committed to Open, No-Cost Data Platform and Providing Solutions to Advance the Collision Repair and Claims Industries

Supports CIECA's Original Mission of Encouraging Open Competition and Free Choice for the Mutual Benefit of All Parties

SAN DIEGO — **June 26, 2017** - Mitchell International, Inc., a leading provider of technology, connectivity and information solutions to the <u>Property & Casualty (P&C)</u> claims and <u>Collision Repair</u> industries, announced its commitment to support an open, no-cost data platform as the basis for its product portfolio.

Founded in 1946, Mitchell's heritage is in vehicle repair and delivering on its mission to aid the Collision Repair and Claims industries. This mission is especially relevant more than 70 years later, as the industry is facing global changes in automotive technology and increased vehicle complexity. Mitchell recognizes that innovation will require improved access and data sharing. Finally, Mitchell understands that industry participants have had access to their own data, and the ability to share it with their trading partners, at their discretion for more than twenty years.

Mitchell will continue to support industry standards – both EMS and BMS implementations. Not only will this support provide the industry with more time to absorb the change without breaking productions systems, but it will also deliver the open data without toll charges.

"Mitchell participated in the CIC Task Force assembled to study the issues related to data sharing," said Jack Rozint, Vice President of Repair Sales and Service at Mitchell. "We support the choice to migrate from EMS to BMS. Our cloud platform supports both EMS and BMS. Further, we agree with the Task Force that CIECA and other industry stakeholders have established a precedent that facilitates bidirectional data exchange in a free and open marketplace. Finally, we believe that any third party that restricts or prevents industry stakeholders from accessing or using the data will adversely impact the industry. At Mitchell, we're committed to enabling our customers to benefit from open data platforms with best-in-class applications and services."

Mitchell confirms several key points related to its support of an open, no-cost data platform:

- **1. BMS is superior technology to EMS** The BMS data standards are more modern and offer more flexibility in implementation and enhanced security over EMS.
- 2. Mitchell is a leader in BMS implementation Mitchell is a leading participant among the Information Providers in CIECA and has been since its inception. Mitchell has supported BMS for the past 12 years and will continue to do so.
- 3. Mitchell has no plans to obsolesce its EMS implementation at this time There are more than one hundred applications and services that utilize EMS. Many of these applications are mission critical to repair and claims workflow, and bring substantial benefits to industry participants. Mitchell will not disrupt our customers businesses by eliminating EMS access before many of these application providers are ready to utilize BMS.

Press Release



4. **No tolls – no lock box on data -** Mitchell will implement BMS with its collision repair customers in a manner in which the user maintains control of its own data and may share its data with its chosen trading partners without restrictions and without per-transaction tolls.

For further collision repair and property casualty industry updates and perspectives, follow Mitchell on Twitter @Mitchell Intl, @MitchellClaims, @MitchellRepair, @MitchellPBM and LinkedIn.

About Mitchell International

Headquartered in San Diego, California, Mitchell International, Inc. delivers smart technology solutions that simplify and accelerate claims handling and repair processes, driving more accurate, consistent and cost-effective resolutions. Mitchell integrates deep industry expertise into its workflow solutions, providing unparalleled access to data, advanced analytics and decision support tools. Mitchell's comprehensive solution portfolio and robust SaaS infrastructure connect its customers in ways that enable tens of millions of electronic transactions to be processed each month for more than 300 insurance companies, over 30,000 collision repair facilities and countless other Property & Casualty industry supply partners across the Americas and Europe. For more information, please visit www.mitchell.com.

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