**Texas Auto Body Trade Show**  For Immediate Release

“A Whole New Collision Trade Show Experience” contact Janet Chaney

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 It’s more important than ever to join your industry colleagues at the Texas Auto Body Trade Show at the Hurst Convention Center in Dallas Texas August 25th and 26th . This premier industry event is designed to bring collision industry HOT TOPIC’s to the forefront. “This is about sharing information and educating our industry to do the right thing”, states Auto Body Association of Texas President Burl Richards of Burl’s Collision in Henderson,Tx.

This is your opportunity to hear from top-notch speakers focusing on proper repair procedures, new materials, as well as providing you with the tools needed to achieve long-term success.  Owners, managers, TECHNICIANS and all your staff will gain new ideas, tools and **enthusiasm** that they will carry back to your facilities.

**Technicians Can Attend at No Cost.**

The Auto Body Association of Texas has a scholarship program to welcome technicians to this event. If a technician is not registered with their employer, they can use part of this scholarship money for registration for the Trade Show. No Charge for the tech’s! Please call ABAT Executive Director, Jill Tuggle 817-899-0554 and come to the show.

**Manage Change And Control Your future**

How are you going to manage this disruption and change in your business?

We will hit these hot topics head on in Dallas! Look for answers at the Texas Auto Body Trade Show, At the Hurst Convention Center August 25 and 26t .

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For more information go to [www.abat,us](http://www.abat,us)

**Texas Schedule of Events:**

Thursday August 24

* Texas Association Dinner - Billy Bob’s Fort Worth

Friday August 25th

* 8-10 Jake Rodenroth >**Collision Repair Diagnostics: Building the Business Case**
* 10:00- 12:00 Mike Anderson - **Financial Refresher -How’s Your Bottom Line?**
* 12:00 – 1:30 Networking Box Lunch
* 1: 30 -3:30 OE Panel Discussion , Roger Cada
  + Meet the OE’s: **Proper Repair Procedures~Certification and More**
* 3:30- 5:15
  + National Auto Body Research **New Reality of Collision Repair**
* 5:30-9:00
  + WELCOME RECEPTION in the Trade Show

Saturday August 26th

Technical Seminar

* 8:00- 8:15 Jeff Peevy Introduction to AMI Education
* 8:15 - 10:45 Larry Montanez and Kristen Felder : **Getting It Right**

Management Seminar

* 8:00-9:00 Roger Cada **Building The New Shop Culture**
* 9:00-10:30 Robert McDorman **Fix More Cars**
* 10:45 – 12:00 Current and Future Technologies Panel Discussion,Mike Anderson
  + Equipment, Materials – **How To Do It Right**
* **12:00- 1:30 Mike Anderson and Mike Jones**
  + ***Create A Better Version of Yourself***
* **1:30-5:00** 
  + ***TEXAS AUTO BODY TRADE SHOW*** 
    - Over 60 Vendors
    - ‘Training in The Round’ on the show room floor
    - Product demonstrations
    - Show Specials
    - Door Prizes