



**FOR IMMEDIATE RELEASE**

Contact: Chris Caris  
313-203-7252  
[ccaris@campbellmarketing.com](mailto:ccaris@campbellmarketing.com)

**OEM Collision Position Statements Added to OEM1Stop.com**

*Major refresh of the popular website gives repairers easier access to key automaker position statements and other important repair information*

Dearborn, Mich. – August 11, 2016 – The popular OEM repair information website [OEM1Stop.com](http://OEM1Stop.com) has been improved and relaunched, now including for the first time automaker position statements on important collision repair issues.

The site, which is operated by a coalition of automakers known as the OEM Collision Repair Roundtable, Inc., was introduced in 2008 in response to collision industry calls for easier access to important OEM collision repair information. Since then, the site has provided repairers a “one-stop” source for that information by offering direct links to the collision and mechanical repair websites of close to 40 automaker brands; and it’s been a hit with the industry, with just under 80,000 visits in 2015, an increase of 70 percent since 2010.

Over the last few years, however, as vehicles—and the materials and technologies used to make them—have become more complex, automakers have released a great deal of additional collision repair information, such as position statements on key repair questions. Repair technicians set on following OEM repair recommendations and procedures, along with the industry associations representing them, have continued to seek out and utilize the new information to help make proper repairs the first time, but it had once again become difficult to find at times.

OEM Roundtable members are hoping the new [OEM1Stop.com](http://OEM1Stop.com) will help resolve that problem. The site now features a page dedicated specifically to OEM position statements, with common parts- and repair procedure-related topics called out—such as structural parts, salvage airbags, clip repairs, wheel reconditioning and vehicle repair scanning—and each OEM statement in that category listed for easy access.

In addition, most of the OEMs now have their own dedicated page on the site as well, allowing each a place to list their collision repair positions and offer other important repair-related materials. Ford, for instance, in addition to its position statements, has included its F-150 repair instruction sheets, and current and back issues of its *On Target* collision repair newsletter.

“OEM1Stop has proven to be a tremendous resource for repairers seeking the latest OEM collision and mechanical repair information, but the addition of automaker position statements is something the industry has asked for, and we think it’s an important enhancement that will make the site that much more valuable for shops intent on fixing collision-damaged vehicles right the first time,” said Gary Ledoux, assistant national manager of wholesale parts marketing at American Honda and current chairman of the OEM Roundtable.

New OEM positions and other information will be added to the site as they are made available, so repairers are urged to check back often.

Meanwhile, the OEM Roundtable’s other website—[CrashRepairInfo.com](http://CrashRepairInfo.com)—continues to be an easy-to-use resource shops can make available to their customers, offering collision repair basics and other information intended to help guide them through the often challenging and frustrating collision repair process.

# # #

***About OEM Collision Repair Roundtable, Inc.***

*Formed in 1998, OEM Collision Repair Roundtable, Inc., is a non-profit collision repair industry association composed of representatives from original equipment manufacturer (OEM) vehicle manufacturers. Member companies include Audi of America, Fiat Chrysler Automobiles US LLC, Ford Motor Company, General Motors, American Honda Motor Co., Hyundai Motor America, Mazda North American Operations, Nissan North America, Subaru of America, Toyota Motor Sales, U.S.A., Volkswagen of America, Volvo Car USA, LLC and the Alliance of Automobile Manufacturers.*