

Press Release: Women's Industry Network is Pleased to Announce the Winners of the 2017 Most Influential Women in Collision Repair Award

March 6, 2017- The Women's Industry Network (WIN®) is extremely pleased to announce this year's honorees for the prestigious *Most Influential Women (MIW)* of the collision repair industry for 2017. After reviewing nominations and interviewing a number of amazing women, three inspiring industry leaders were selected to receive MIW honors:

- Cristina Fronzaglia-Murray, Manager of Marketing Communications, Automotive Refinish, PPG, Strongsville, OH
- Renee Ricciotti, Sales and Marketing Manager, 3M Automotive Aftermarket, St. Paul, MN
- Elizabeth Stein, Vice President of Industry Relations, Assured Performance Network, Laguna Hills, CA



"As WIN celebrates being 500 members strong just 10 years after its founding, the 2017 MIW nominees showcased the geographic, functional and sector diversity of women who are shaping the future of collision repair," stated Sandra Herron, Owner of MiddleEdge, Inc. "This year's award winners have blazed new trails for women in the industry. Each has a remarkable track record of creating company value, developing industry talent and serving both her local community and the collision repair industry." Herron's consulting firm was contracted as a third-party entity to interview the nominees and select this year's honorees based on specific criteria established by the WIN Board of Directors.

The *Most Influential Women* award recognizes women who have enriched the collision repair industry with their leadership, vision, and commitment to excellence. "Having been with WIN since its inception in 2006, it is wonderful to see first-hand how the MIW program has evolved and grown and how perfectly it aligns with WIN's mission to 'enhance the role of women in the industry.' Every year I am truly amazed by the diversity of every nominee's talent and industry involvement. It is my honor to extend heartfelt congratulations to Cristina, Renee and Elizabeth (Liz) for winning this prestigious award," stated Petra Schroeder, WIN Chair.

Established in 1999 and under WIN stewardship since 2013, the *Most Influential Women* program has recognized over 80 women for their professional accomplishments and for going beyond requirements of their positions to give back to their communities. "The recipients have been a positive influence within the industry and their local communities. This award recognizes those women who not only excel within their own companies, but who are also active in mentoring others to help them advance within our industry. It is an honor to work among these amazing women who continue to elevate this industry and who lead by example," said Cheryl Boswell, Chief Financial Officer at DCR Systems, LLC, 2015 MIW Honoree and Co-Chair of the 2017 MIW Committee.

When the 2017 WIN Educational Conference convenes in Denver, Colorado, on May 8-10, 2017, past and current MIW honorees will be celebrated during a gala awards reception. Registration for the conference and the MIW dinner is now open. For more information, please visit www.womensindustrynetwork.com and click on "Conference."

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Note for the editor: WIN is a not-for-profit organization dedicated to encouraging, developing and cultivating opportunities to attract women to collision repair while recognizing excellence, promoting leadership, and fostering a network among the women who are shaping the industry. For more information go to www.womensindustrynetwork.com