



555 W. Imperial Highway
Brea, CA 92821

March 13, 2019

California Department of Insurance
Consumer Services and Market Conduct Branch
Claims Services Bureau
300 South Spring Street, 11th Floor
Los Angeles, CA 90013

RE: Auto Body Labor Rate Survey

Dear Claims Services Bureau:

In accordance with California Insurance Code section 758(c) and Section 2698.91 of Title 10 of the California Code of Regulations, please find enclosed our Auto Body Labor Rate Survey for the Santa Cruz County area.

The information for this survey was gathered from our company's records of paid repairs completed within the previous 90 days. The survey was completed on March 12, 2019. The enclosed spreadsheet identifies the 14 shops included in the survey, with the date the estimate was written, and the labor rates agreed upon and accepted by the shops on that date. No questionnaire was used in the survey. The geographic area covered by this survey includes the following cities: Royal Oaks, Watsonville, Freedom, Santa Cruz, Scotts Valley, and Capitola (95076, 95019, 95062, 95066, 95060, and 95010). None of the shops included in the survey are members of our company's direct repair program. The formula used to calculate the prevailing auto body rate is the "mode" or modal value, which is the number that appears most often in a set of numbers.

Based on the Department's prior conclusion that our utilization of repair records constitutes a "survey" within the meaning of the Regulations, we are filing our compiled information in order to satisfy the filing requirement in Insurance Code section 758(c). We believe the enclosed survey meets or exceeds all legal requirements.

Please let me know if you have any questions, or if you need additional information.

Sincerely,
Mercury Insurance Company
Mercury Casualty Company
California Automobile Ins. Co

A handwritten signature in black ink, appearing to read "Charlie Barney".

Charlie Barney
Norther Region Manager, Material Damage
(661) 291-6400, ext. 23662
CBarney@mercuryinsurance.com



**2019 Labor Rate Survey
California Material Damage**

Market Area PCP Information

Market area	3
Market area name	Santa Cruz County

Body Rate	\$80.00
Refinish Rate	\$80.00
Frame Rate	#N/A
Aluminum Rate	#N/A
Mechanical Rate	#N/A
Paint Material Rate	\$38.00

Total Data Collection Sheets:	14
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Estimate Creation Date	Repair Facility	Address	City	State	Zip	Phone Number	Body Rate	Refinish Rate	Frame Rate	Alum Rate	Mech Rate	Paint Material Rate	BAR License #
2/1/19	ALVAREZ COLLISION & PAINT	206 RB Salinas Rd.	Royal Oaks	California	95076	831-786-9722	\$ 78.00	\$ 78.00	\$ -	\$ -	\$ -	\$ 38.00	265615
2/5/19	ASHLEY BODY SHOP COLLISION	46- B Porter Dr.	Royal Oaks	California	95076	831-726-5220	\$ 78.00	\$ 78.00	\$ -	\$ -	\$ -	\$ 38.00	284477
1/18/19	BODY BY HANK	144 Grove Street	Watsonville	California	95076	831-724-5060	\$ 80.00	\$ 80.00	\$ -	\$ -	\$ -	\$ 38.00	207290
12/16/18	BODY LINES COLLISION CENTER	1923 Freedom Blvd.	Freedom	California	95019	831-786-9270	\$ 80.00	\$ 80.00	\$ -	\$ -	\$ -	\$ 38.00	288366
12/10/18	JIMENEZ AUTO BODY REPAIR	78 Porter Dr.	Royal Oaks	California	95076	831-761-0201	\$ 78.00	\$ 78.00	\$ -	\$ -	\$ -	\$ 40.00	286660
2/13/19	KEENER AUTO BODY	1215 Water Street Suite B	Santa Cruz	California	95062	831-458-3351	\$ 73.00	\$ 73.00	\$ -	\$ -	\$ -	\$ 35.00	270378
12/18/18	KRAFT'S BODY SHOP INC	6100 Soquel Ave.	Santa Cruz	California	95062	831-476-3232	\$ 85.00	\$ 85.00	\$ -	\$ -	\$ 95.00	\$ 42.00	68671
3/1/19	MID BAY FORD LINCOLN	550 Auto Ctr Dr	Watsonville	California	95076	831-722-4181	\$ 80.00	\$ 80.00	\$ -	\$ -	\$ -	\$ 40.00	283490
12/12/18	MONTEREY BODY SHOP	225 Salinas Rd. #4C	Royal Oaks	California	95076	831-419-4129	\$ 80.00	\$ 80.00	\$ 75.00	\$ -	\$ -	\$ 38.00	242183
1/8/19	PHIL'S AUTO BODY	2750 Soquel Ave. #F	Santa Cruz	California	95062	831-462-1593	\$ 84.00	\$ -	\$ -	\$ -	\$ -	\$ -	174573
1/14/19	RONNIE'S AUTO BODY	4255 Scotts Valley Dr.	Scotts Valley	California	95066	831-438-5023	\$ 80.00	\$ 80.00	\$ -	\$ -	\$ -	\$ 38.00	188583
1/22/19	SCOTT'S BODY SHOP	140 Center Street	Santa Cruz	California	95060	831-426-1800	\$ 80.00	\$ 80.00	\$ -	\$ -	\$ -	\$ 38.00	275230
12/28/18	SUBARU OF SANTA CRUZ	4100 B Auto Plaza Drive	Capitola	California	95010	831-420-1500	\$ 78.00	\$ 78.00	\$ -	\$ -	\$ -	\$ 40.00	196344
12/10/18	UNIQUE CUSTOM WORK	125 Lee Rd.	Watsonville	California	95076	831-722-2031	\$ 78.00	\$ 78.00	\$ -	\$ -	\$ -	\$ 40.00	273824
1/0/00	0	0	0	0	0	-	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	0
1/0/00	0	0	0	0	0	-	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	0
1/0/00	0	0	0	0	0	-	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	0
1/0/00	0	0	0	0	0	-	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	0
1/0/00	0	0	0	0	0	-	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	0
1/0/00	0	0	0	0	0	-	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	0
1/0/00	0	0	0	0	0	-	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	0
1/0/00	0	0	0	0	0	-	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	0
1/0/00	0	0	0	0	0	-	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	0
1/0/00	0	0	0	0	0	-	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	0

MODE	\$80.00	\$80.00	#N/A	#N/A	#N/A	\$38.00
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LABOR RATE DATA COLLECTION

Supervisor: Steve Chiavini

Area # 3

Area Name: Santa Cruz County

Estimate Creation Date: 2/1/19

Name of shop: ALVAREZ COLLISION & PAINT

Street Address of shop 206 #B Salinas Rd.
City Royal Oaks
State California
Zip Code 95076
Phone # 831-786-9722

Body Rate \$78.00

Refinish Rate \$78.00

Frame Rate:

Aluminum Labor Rate (if applicable):

Mechanical Rate:

Paint Material Rate: \$38.00

BAR License # 265615

LABOR RATE DATA COLLECTION

Supervisor: Steve Chiavini

Area # 3

Area Name: Santa Cruz County

Estimate Creation Date: 2/5/19

Name of shop: ASHLEY BODY SHOP COLLISION

Street Address of shop 46- B Porter Dr.
City Royal Oaks
State California
Zip Code 95076
Phone # 831-726-5220

Body Rate \$78.00

Refinish Rate \$78.00

Frame Rate:

Aluminum Labor Rate (if applicable):

Mechanical Rate:

Paint Material Rate: \$38.00

BAR License # 284477

LABOR RATE DATA COLLECTION

Supervisor: Steve Chiavini

Area # 3

Area Name: Santa Cruz County

Estimate Creation Date: 1/18/19

Name of shop: BODY BY HANK

Street Address of shop 144 Grove Street
City Watsonville
State California
Zip Code 95076
Phone # 831-724-9060

Body Rate \$80.00

Refinish Rate \$80.00

Frame Rate:

Aluminum Labor Rate (if applicable):

Mechanical Rate:

Paint Material Rate: \$38.00

BAR License # 207290

LABOR RATE DATA COLLECTION

Supervisor: Steve Chiavini

Area # 3

Area Name: Santa Cruz County

Estimate Creation Date: 12/6/18

Name of shop: BODY LINES COLLISION CENTER

Street Address of shop 1923 Freedom Blvd.
City Freedom
State California
Zip Code 95019
Phone # 831-786-9270

Body Rate \$80.00

Refinish Rate \$80.00

Frame Rate:

Aluminum Labor Rate (if applicable):

Mechanical Rate:

Paint Material Rate: \$38.00

BAR License # 288366

LABOR RATE DATA COLLECTION

Supervisor: Steve Chiavini

Area # 3

Area Name: Santa Cruz County

Estimate Creation Date: 12/10/18

Name of shop: JIMENEZ AUTO BODY REPAIR

Street Address of shop 78 Porter Dr.
City Royal Oaks
State California
Zip Code 95076
Phone # 831-761-0201

Body Rate \$78.00

Refinish Rate \$78.00

Frame Rate:

Aluminum Labor Rate (if applicable):

Mechanical Rate:

Paint Material Rate: \$40.00

BAR License # 286660

LABOR RATE DATA COLLECTION

Supervisor: Steve Chiavini

Area # 3

Area Name: Santa Cruz County

Estimate Creation Date: 2/13/19

Name of shop: KEENER AUTO BODY

Street Address of shop 1215 Water Street Suite B
City Santa Cruz
State California
Zip Code 95062
Phone # 831-458-3351

Body Rate \$73.00

Refinish Rate \$73.00

Frame Rate:

Aluminum Labor Rate (if applicable):

Mechanical Rate:

Paint Material Rate: \$35.00

BAR License # 270378

LABOR RATE DATA COLLECTION

Supervisor: Steve Chiavini

Area # 3

Area Name: Santa Cruz County

Estimate Creation Date: 12/18/18

Name of shop: KRAFT'S BODY SHOP INC

Street Address of shop 6100 Soquel Ave.
City Santa Cruz
State California
Zip Code 95062
Phone # 831-476-3232

Body Rate \$85.00

Refinish Rate \$85.00

Frame Rate:

Aluminum Labor Rate (if applicable):

Mechanical Rate: \$95.00

Paint Material Rate: \$42.00

BAR License # 68671

LABOR RATE DATA COLLECTION

Supervisor: Steve Chiavini

Area # 3

Area Name: Santa Cruz County

Estimate Creation Date: 3/1/19

Name of shop: MID BAY FORD LINCOLN

Street Address of shop 550 Auto Ctr Dr
City Watsonville
State California
Zip Code 95076
Phone # 831-722-4181

Body Rate \$80.00

Refinish Rate \$80.00

Frame Rate:

Aluminum Labor Rate (if applicable):

Mechanical Rate:

Paint Material Rate: \$40.00

BAR License # 283490

LABOR RATE DATA COLLECTION

Supervisor: Steve Chiavini

Area # 3

Area Name: Santa Cruz County

Estimate Creation Date: 12/12/18

Name of shop: MONTEREY BODY SHOP

Street Address of shop 225 Salinas Rd. #4C
City Royal Oaks
State California
Zip Code 95076
Phone # 831-419-4129

Body Rate \$80.00

Refinish Rate \$80.00

Frame Rate: \$75.00

Aluminum Labor Rate (if applicable):

Mechanical Rate:

Paint Material Rate: \$38.00

BAR License # 242183

LABOR RATE DATA COLLECTION

Supervisor: Steve Chiavini

Area # 3

Area Name: Santa Cruz County

Estimate Creation Date: 1/8/19

Name of shop: PHIL'S AUTO BODY

Street Address of shop 2750 Soquel Ave. #F
City Santa Cruz
State California
Zip Code 95062
Phone # 831-462-1593

Body Rate \$84.00

Refinish Rate

Frame Rate:

Aluminum Labor Rate (if applicable):

Mechanical Rate:

Paint Material Rate:

BAR License # 174573

LABOR RATE DATA COLLECTION

Supervisor: Steve Chiavini

Area # 3

Area Name: Santa Cruz County

Estimate Creation Date: 1/14/19

Name of shop: RONNIE'S AUTO BODY

Street Address of shop 4255 Scotts Valley Dr.
City Scotts Valley
State California
Zip Code 95066
Phone # 831-438-5023

Body Rate \$80.00

Refinish Rate \$80.00

Frame Rate:

Aluminum Labor Rate (if applicable):

Mechanical Rate:

Paint Material Rate: \$38.00

BAR License # 188583

LABOR RATE DATA COLLECTION

Supervisor: Steve Chiavini

Area # 3

Area Name: Santa Cruz County

Estimate Creation Date: 1/22/19

Name of shop: SCOTT'S BODY SHOP

Street Address of shop 140 Center Street
City Santa Cruz
State California
Zip Code 95060
Phone # 831-426-1800

Body Rate \$80.00

Refinish Rate \$80.00

Frame Rate:

Aluminum Labor Rate (if applicable):

Mechanical Rate:

Paint Material Rate: \$38.00

BAR License # 275230

LABOR RATE DATA COLLECTION

Supervisor: Steve Chiavini

Area # 3

Area Name: Santa Cruz County

Estimate Creation Date: 12/28/18

Name of shop: SUBARU OF SANTA CRUZ

Street Address of shop 4100 B Auto Plaza Drive
City Capitola
State California
Zip Code 95010
Phone # 831-420-1500

Body Rate \$78.00

Refinish Rate \$78.00

Frame Rate:

Aluminum Labor Rate (if applicable):

Mechanical Rate:

Paint Material Rate: \$40.00

BAR License # 196344

LABOR RATE DATA COLLECTION

Supervisor: Steve Chiavini

Area # 3

Area Name: Santa Cruz County

Estimate Creation Date: 12/10/18

Name of shop: UNIQUE CUSTOM WORK

Street Address of shop 125 Lee Rd.
City Watsonville
State California
Zip Code 95076
Phone # 831-722-2031

Body Rate \$78.00

Refinish Rate \$78.00

Frame Rate:

Aluminum Labor Rate (if applicable):

Mechanical Rate:

Paint Material Rate: \$40.00

BAR License # 273824