



555 W. Imperial Highway
Brea, CA 92821

February 13, 2019

California Department of Insurance
Consumer Services and Market Conduct Branch
Claims Services Bureau
300 South Spring Street, 11th Floor
Los Angeles, CA 90013

RE: Auto Body Labor Rate Survey

Dear Claims Services Bureau:

In accordance with California Insurance Code section 758(c) and Section 2698.91 of Title 10 of the California Code of Regulations, please find enclosed our Auto Body Labor Rate Survey for the Central Coast/Foothills area.

The information for this survey was gathered from our company's records of paid repairs completed within the previous 90 days. The survey was completed on February 7, 2019. The enclosed spreadsheet identifies the 25 shops included in the survey, with the date the estimate was written, and the labor rates agreed upon and accepted by the shops on that date. No questionnaire was used in the survey. The geographic area covered by this survey includes the following cities: Lakeport, Santa Rosa, Kelseyville, Ukiah, Healdsburg and Fort Bragg (95453, 95404, 95451, 95401, 95407, 95482, 95403, 95437 and 95448). None of the shops included in the survey are members of our company's direct repair program. The formula used to calculate the prevailing auto body rate is the "mode" or modal value, which is the number that appears most often in a set of numbers.

Based on the Department's prior conclusion that our utilization of repair records constitutes a "survey" within the meaning of the Regulations, we are filing our compiled information in order to satisfy the filing requirement in Insurance Code section 758(c). We believe the enclosed survey meets or exceeds all legal requirements.

Please let me know if you have any questions, or if you need additional information.

Sincerely,
Mercury Insurance Company
Mercury Casualty Company
California Automobile Ins. Co

A handwritten signature in black ink, appearing to read "Charlie Barney", written over a horizontal line.

Charlie Barney
Norther Region Manager, Material Damage
(661) 291-6400, ext. 23662
CBarney@mercuryinsurance.com



**2014 Labor Rate Survey
California Material Damage**

Market Area PCP Information

Market area	15
Market area name	Central Coast / Foothills

Body Rate	\$105.00
Refinish Rate	\$105.00
Frame Rate	\$100.00
Aluminum Rate	#N/A
Mechanical Rate	\$100.00
Paint Material Rate	\$50.00

Total Data Collection Sheets:	25
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Estimate Creation Date	Repair Facility	Address	City	State	Zip	Phone Number	Body Rate	Refinish Rate	Frame Rate	Alum Rate	Mech Rate	Paint Material Rate	BAR License #
11/12/18	GUERRERO BROTHERS AUTO BODY REPAIR	440 N MAIN STREET	LAKEPORT	CA	95453	(707) 263-1718	\$ 120.00	\$ 120.00	\$ -	\$ -	\$ -	\$ 70.00	239069
12/31/18	JOHN'S AUTO BODY	770 MARK WEST SPRING RD	SANTA ROSA	CA	95404	(707) 544-8201	\$ 98.00	\$ 98.00	\$ -	\$ -	\$ -	\$ 45.00	209299
9/26/18	PREMIER AUTO BODY	3578 NORTH MAIN ST	RELSEYVILLE	CA	95451	(707) 279-1907	\$ 95.00	\$ 95.00	\$ 100.00	\$ -	\$ 100.00	\$ 45.00	257311
10/3/18	THE BODY SHOP	52 MAXWELL CT	SANTA ROSA	CA	95401	(707) 526-6900	\$ 105.00	\$ 105.00	\$ -	\$ -	\$ 105.00	\$ 50.00	267980
10/10/18	FREEMAN COLLISION CENTER	2828 DOWD DR	SANTA ROSA	CA	95407	(707) 542-2349	\$ 105.00	\$ 105.00	\$ 115.00	\$ -	\$ 115.00	\$ 55.00	220614
10/12/18	MEDOCINO CUSTOMS	75 KUNZLER RANCH ROAD	UKIAH	CA	95482	(707) 462-5057	\$ 95.00	\$ 95.00	\$ -	\$ -	\$ -	\$ 40.00	240143
10/18/18	SICHEL'S AUTO BODY	3172 CONDO CT	SANTA ROSA	CA	95403	(707) 525-1767	\$ 105.00	\$ 105.00	\$ -	\$ -	\$ -	\$ 50.00	143458
10/22/18	RC AUTO BODY	355 W 9TH ST	SANTA ROSA	CA	95401	(707) 527-6745	\$ 105.00	\$ 105.00	\$ -	\$ -	\$ -	\$ 50.00	283421
11/6/18	ADVANCE TECH COLLISION	966 PINER RD	SANTA ROSA	CA	95401	(707) 527-6745	\$ 110.00	\$ 110.00	\$ -	\$ -	\$ -	\$ 50.00	239576
12/13/18	LOU SAARE BODY SHOP	2929 SANTA ROSA AVE	SANTA ROSA	CA	95403	(707) 579-2903	\$ 105.00	\$ 105.00	\$ 105.00	\$ -	\$ 105.00	\$ 50.00	278724
11/18/18	RANDY HANSON AUTO BODY	2080 LLANO RD #D	SANTA ROSA	CA	95407	(707) 546-1495	\$ 105.00	\$ 105.00	\$ 105.00	\$ -	\$ -	\$ 50.00	159994
11/14/18	BLAKES AUTO BODY SANTA ROSA	1024 N DUTTON AVE	SANTA ROSA	CA	95401	(707) 575-9620	\$ 105.00	\$ 105.00	\$ 105.00	\$ -	\$ -	\$ 50.00	241056
11/20/18	SPARKY'S COLLISION CENTER	509 FRAZIER AVE	SANTA ROSA	CA	95401	(707) 544-7410	\$ 105.00	\$ 105.00	\$ 105.00	\$ -	\$ 105.00	\$ 45.00	130680
11/16/18	MAACO AUTO BODY & PAINT	112 COMMERCIAL CT STE 19	SANTA ROSA	CA	95404	(707) 527-8212	\$ 98.00	\$ 98.00	\$ 100.00	\$ -	\$ -	\$ 50.00	226685
1/20/18	EUROCAL COLLISION	345 W COLLEGE AVE	SANTA ROSA	CA	95401	(707) 578-8485	\$ 105.00	\$ 105.00	\$ 100.00	\$ -	\$ 100.00	\$ 45.00	130680
11/16/18	PACIFIC AUTO BODY & RENTAL INC	746 N. MAIN STREET	FORT BRAGG	CA	95437	(707) 799-1268	\$ 105.00	\$ 105.00	\$ -	\$ -	\$ -	\$ 50.00	271253
12/26/18	MCCARTY'S AUTO BODY	970 N STATE ST	UKIAH	CA	95482	(707) 964-5983	\$ 90.00	\$ 90.00	\$ -	\$ -	\$ -	\$ 42.00	239765
12/13/18	DIBBLES COLLISION	965 SANTA ROSA AVE	SANTA ROSA	CA	95404	(707) 462-1975	\$ 95.00	\$ 95.00	\$ 95.00	\$ -	\$ 95.00	\$ 45.00	233096
12/17/18	REDWOOD AUTO BODY	200 KENNEDY LN	HEALDSBURG	CA	95404	(707) 542-7774	\$ 105.00	\$ 105.00	\$ -	\$ -	\$ -	\$ 50.00	258897
12/13/18	SANTA ROSA AUTO BODY	3546 SANTA ROSA AVENUE	SANTA ROSA	CA	95448	(707) 433-7895	\$ 105.00	\$ 105.00	\$ -	\$ -	\$ -	\$ 50.00	148490
10/4/18	STEVE'S BODY SHOP	17830 N. HIGHWAY 1	FORT BRAGG	CA	95407	(707) 584-3660	\$ 105.00	\$ 105.00	\$ -	\$ -	\$ -	\$ 50.00	107726
10/30/18	CARRERAS AUTO BODY	36 MILL ST	HEALDSBURG	CA	95437	(707) 964-5129	\$ 90.00	\$ 90.00	\$ -	\$ -	\$ -	\$ 45.00	44603
11/2/18	FIRST CLASS AUTO BODY	701 SANTA ROSA AVE	SANTA ROSA	CA	95448	(707) 433-1957	\$ 105.00	\$ 105.00	\$ -	\$ -	\$ -	\$ 48.00	220356
11/10/18	TRISTAR AUTOMOTIVE	484 KENWOOD CT.	SANTA ROSA	CA	95404	(707) 545-4100	\$ 105.00	\$ 105.00	\$ -	\$ -	\$ -	\$ 50.00	259444
11/19/18	YODAMAN	3636 STANDISH AVE	SANTA ROSA	CA	95407	(707) 571-8866	\$ 98.00	\$ -	\$ -	\$ -	\$ 129.00	\$ -	163405
				CA	95407	(707) 764-6258	\$ 125.00	\$ -	\$ -	\$ -	\$ 125.00	\$ -	234022

MODE	\$105.00	\$105.00	\$100.00	#N/A	\$100.00	\$50.00
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LABOR RATE DATA COLLECTION

Supervisor: Shannon Toline

Area # 15

Area Name: Central Coast / Foothills

Estimate Creation Date: 11/12/18

Name of shop: GUERRERO BROTHERS AUTO BODY REPAIR

Street Address of shop 440 N MAIN STREET
City LAKEPORT
State CA
Zip Code 95453
Phone # (707) 263-1718

Body Rate \$120.00

Refinish Rate \$120.00

Frame Rate:

Aluminum Labor Rate (if applicable):

Mechanical Rate:

Paint Material Rate: \$70.00

BAR License # 239069

LABOR RATE DATA COLLECTION

Supervisor: Shannon Toline

Area # 15

Area Name: Central Coast / Foothills

Estimate Creation Date: 12/31/18

Name of shop: JOHN'S AUTO BODY

Street Address of shop : 770 MARK WEST SPRING RD

City SANA ROSA

State CA

Zip Code 95404

Phone # (707) 544-8201

Body Rate \$98.00

Refinish Rate \$98.00

Frame Rate:

Aluminum Labor Rate (if applicable):

Mechanical Rate: \$100.00

Paint Material Rate: \$45.00

BAR License # 209299

LABOR RATE DATA COLLECTION

Supervisor: Shannon Toline

Area # 15

Area Name: Central Coast / Foothills

Estimate Creation Date: 9/26/18

Name of shop: PREMIER AUTO BODY

Street Address of shop 3578 NORTH MAIN ST

City KELSEYVILLE

State CA

Zip Code 95451

Phone # (707) 279-1907

Body Rate \$95.00

Refinish Rate \$95.00

Frame Rate: \$100.00

Aluminum Labor Rate (if applicable):

Mechanical Rate: \$100.00

Paint Material Rate: \$45.00

BAR License # 257311

LABOR RATE DATA COLLECTION

Supervisor: Shannon Toline

Area # 15

Area Name: Central Coast / Foothills

Estimate Creation Date: 10/3/18

Name of shop: THE BODY SHOP

Street Address of shop 52 MAXWELL CT
City SANTA ROSA
State CA
Zip Code 95401
Phone # (707) 526-6900

Body Rate \$105.00

Refinish Rate \$105.00

Frame Rate:

Aluminum Labor Rate (if applicable):

Mechanical Rate: \$105.00

Paint Material Rate: \$50.00

BAR License # 267980

LABOR RATE DATA COLLECTION

Supervisor: Shannon Toline

Area # 15

Area Name: Central Coast / Foothills

Estimate Creation Date: 10/10/18

Name of shop: FREEMAN COLLISION CENTER

Street Address of shop 2828 DOWD DR
City SANTA ROSA
State CA
Zip Code 95407
Phone # (707) 542-2349

Body Rate \$105.00

Refinish Rate \$105.00

Frame Rate: \$115.00

Aluminum Labor Rate (if applicable):

Mechanical Rate: \$115.00

Paint Material Rate: \$55.00

BAR License # 220614

LABOR RATE DATA COLLECTION

Supervisor: Shannon Toline

Area # 15

Area Name: Central Coast / Foothills

Estimate Creation Date: 10/12/18

Name of shop: MENDOCINO CUSTOMS

Street Address of shop 75 KUNZLER RANCH ROAD

City UKIAH

State CA

Zip Code 95482

Phone # (707) 462-5057

Body Rate \$95.00

Refinish Rate \$95.00

Frame Rate:

Aluminum Labor Rate (if applicable):

Mechanical Rate:

Paint Material Rate: \$40.00

BAR License # 240143

LABOR RATE DATA COLLECTION

Supervisor: Shannon Toline

Area # 15

Area Name: Central Coast / Foothills

Estimate Creation Date: 10/18/18

Name of shop: SICHEL'S AUTO BODY

Street Address of shop 3172 CONDO CT
City SANTA ROSA
State CA
Zip Code 95403
Phone # (707) 525-1767

Body Rate \$105.00

Refinish Rate \$105.00

Frame Rate:

Aluminum Labor Rate (if applicable):

Mechanical Rate:

Paint Material Rate: \$50.00

BAR License # 143458

LABOR RATE DATA COLLECTION

Supervisor:	Shannon Toline
Area #	15
Area Name:	Central Coast / Foothills
Estimate Creation Date:	10/22/18
Name of shop:	RC AUTO BODY
Street Address of shop	355 W 9TH ST
City	SANTA ROSA
State	CA
Zip Code	95401
Phone #	(707) 527-6745
Body Rate	\$105.00
Refinish Rate	\$105.00
Frame Rate:	
Aluminum Labor Rate (if applicable):	
Mechanical Rate:	
Paint Material Rate:	\$50.00
BAR License #	283421

LABOR RATE DATA COLLECTION

Supervisor: Shannon Toline

Area # 15

Area Name: Central Coast / Foothills

Estimate Creation Date: 11/6/18

Name of shop: ADVANCE TECH COLLISION

Street Address of shop 966 PINER RD

City SANTA ROSA

State CA

Zip Code 95403

Phone # (707) 579-2903

Body Rate \$110.00

Refinish Rate \$110.00

Frame Rate:

Aluminum Labor Rate (if applicable):

Mechanical Rate:

Paint Material Rate: \$50.00

BAR License # 239976

LABOR RATE DATA COLLECTION

Supervisor: Shannon Toline

Area # 15

Area Name: Central Coast / Foothills

Estimate Creation Date: 12/3/18

Name of shop: LOU SAARE BODY SHOP

Street Address of shop 2929 SANTA ROSA AVE

City SANTA ROSA

State CA

Zip Code 95407

Phone # (707) 546-1495

Body Rate \$105.00

Refinish Rate \$105.00

Frame Rate: \$105.00

Aluminum Labor Rate (if applicable):

Mechanical Rate: \$105.00

Paint Material Rate: \$50.00

BAR License # 278724

LABOR RATE DATA COLLECTION

Supervisor: Shannon Toline

Area # 15

Area Name: Central Coast / Foothills

Estimate Creation Date: 11/8/18

Name of shop: RANDY HANSON AUTO BODY

Street Address of shop 2080 LLANO RD #D

City SANTA ROSA

State CA

Zip Code 95407

Phone # (707) 575-9620

Body Rate \$105.00

Refinish Rate \$105.00

Frame Rate:

Aluminum Labor Rate (if applicable):

Mechanical Rate:

Paint Material Rate: \$50.00

BAR License # 159994

LABOR RATE DATA COLLECTION

Supervisor: Shannon Toline

Area # 15

Area Name: Central Coast / Foothills

Estimate Creation Date: 11/14/18

Name of shop: BLAKES AUTO BODY SANTA ROSA

Street Address of shop 1024 N DUTTON AVE

City SANTA ROSA

State CA

Zip Code 95401

Phone # (707) 544-7410

Body Rate \$105.00

Refinish Rate \$105.00

Frame Rate: \$105.00

Aluminum Labor Rate (if applicable):

Mechanical Rate: \$105.00

Paint Material Rate: \$50.00

BAR License # 241056

LABOR RATE DATA COLLECTION

Supervisor: Shannon Toline

Area # 15

Area Name: Central Coast / Foothills

Estimate Creation Date: 11/20/18

Name of shop: SPARKY'S COLLISION CENTER

Street Address of shop 509 FRAZIER AVE
City SANTA ROSA
State CA
Zip Code 95404
Phone # (707) 527-8212

Body Rate \$105.00

Refinish Rate \$105.00

Frame Rate:

Aluminum Labor Rate (if applicable):

Mechanical Rate:

Paint Material Rate: \$50.00

BAR License # 226685

LABOR RATE DATA COLLECTION

Supervisor: Shannon Toline

Area # 15

Area Name: Central Coast / Foothills

Estimate Creation Date: 11/16/18

Name of shop: MAACO AUTO BODY & PAINT

Street Address of shop 112 COMMERCIAL CT STE 19

City SANTA ROSA

State CA

Zip Code 95407

Phone # (707) 578-8485

Body Rate \$98.00

Refinish Rate \$98.00

Frame Rate: \$100.00

Aluminum Labor Rate (if applicable):

Mechanical Rate: \$100.00

Paint Material Rate: \$45.00

BAR License # 130680

LABOR RATE DATA COLLECTION

Supervisor: Shannon Toline

Area # 15

Area Name: Central Coast / Foothills

Estimate Creation Date: 1/20/18

Name of shop: EUROCAL COLLISION

Street Address of shop 345 W COLLEGE AVE

City SANTA ROSA

State CA

Zip Code 95401

Phone # (707) 799-1268

Body Rate \$105.00

Refinish Rate \$105.00

Frame Rate:

Aluminum Labor Rate (if applicable):

Mechanical Rate:

Paint Material Rate: \$50.00

BAR License # 271253

LABOR RATE DATA COLLECTION

Supervisor: Shannon Toline

Area # 15

Area Name: Central Coast / Foothills

Estimate Creation Date: 11/16/18

Name of shop: PACIFIC AUTO BODY & RENTAL INC

Street Address of shop 746 N. MAIN STREET

City FORT BRAGG

State CA

Zip Code 95437

Phone # (707) 964-5983

Body Rate \$90.00

Refinish Rate \$90.00

Frame Rate:

Aluminum Labor Rate (if applicable):

Mechanical Rate:

Paint Material Rate: \$42.00

BAR License # 239765

LABOR RATE DATA COLLECTION

Supervisor: Shannon Toline

Area # 15

Area Name: Central Coast / Foothills

Estimate Creation Date: 12/26/18

Name of shop: MCCARTY'S AUTO BODY

Street Address of shop 970 N STATE ST

City UKIAH

State CA

Zip Code 95482

Phone # (707) 462-1975

Body Rate \$95.00

Refinish Rate \$95.00

Frame Rate: \$95.00

Aluminum Labor Rate (if applicable):

Mechanical Rate: \$95.00

Paint Material Rate: \$45.00

BAR License # 233096

LABOR RATE DATA COLLECTION

Supervisor: Shannon Toline

Area # 15

Area Name: Central Coast / Foothills

Estimate Creation Date: 12/13/18

Name of shop: DIBBLES COLLISION

Street Address of shop 965 SANTA ROSA AVE

City SANTA ROSA

State CA

Zip Code 95404

Phone # (707) 542-7774

Body Rate \$105.00

Refinish Rate \$105.00

Frame Rate:

Aluminum Labor Rate (if applicable):

Mechanical Rate:

Paint Material Rate: \$50.00

BAR License # 258897

LABOR RATE DATA COLLECTION

Supervisor: Shannon Toline

Area # 15

Area Name: Central Coast / Foothills

Estimate Creation Date: 12/17/18

Name of shop: REDWOOD AUTO BODY

Street Address of shop 200 KENNEDY LN

City HEALDSBURG

State CA

Zip Code 95448

Phone # (707) 433-7895

Body Rate \$105.00

Refinish Rate \$105.00

Frame Rate:

Aluminum Labor Rate (if applicable):

Mechanical Rate:

Paint Material Rate: \$50.00

BAR License # 148490

LABOR RATE DATA COLLECTION

Supervisor: Shannon Toline

Area # 15

Area Name: Central Coast / Foothills

Estimate Creation Date: 12/13/18

Name of shop: SANTA ROSA AUTO BODY

Street Address of shop 3546 SANTA ROSA AVENUE
City SANTA ROSA
State CA
Zip Code 95407
Phone # (707) 584-3660

Body Rate \$105.00

Refinish Rate \$105.00

Frame Rate:

Aluminum Labor Rate (if applicable):

Mechanical Rate:

Paint Material Rate: \$50.00

BAR License # 107726

LABOR RATE DATA COLLECTION

Supervisor: Shannon Toline

Area # 15

Area Name: Central Coast / Foothills

Estimate Creation Date: 10/4/18

Name of shop: STEVE'S BODY SHOP

Street Address of shop 17830 N. HIGHWAY 1

City FORT BRAGG

State CA

Zip Code 95437

Phone # (707)964-5129

Body Rate \$90.00

Refinish Rate \$90.00

Frame Rate:

Aluminum Labor Rate (if applicable):

Mechanical Rate:

Paint Material Rate: \$45.00

BAR License # 44603

LABOR RATE DATA COLLECTION

Supervisor: Shannon Toline

Area # 15

Area Name: Central Coast / Foothills

Estimate Creation Date: 10/30/18

Name of shop: CARRERAS AUTO BODY

Street Address of shop 36 MILL ST

City HEALDSBURG

State CA

Zip Code 95448

Phone # (707) 433-1957

Body Rate \$105.00

Refinish Rate \$105.00

Frame Rate:

Aluminum Labor Rate (if applicable):

Mechanical Rate:

Paint Material Rate: \$48.00

BAR License # 220356

LABOR RATE DATA COLLECTION

Supervisor: Shannon Toline

Area # 15

Area Name: Central Coast / Foothills

Estimate Creation Date: 11/2/18

Name of shop: FIRST CLASS AUTO BODY

Street Address of shop 701 SANTA ROSA AVE
City SANTA ROSA
State CA
Zip Code 95404
Phone # (707) 545-4100

Body Rate \$105.00

Refinish Rate \$105.00

Frame Rate:

Aluminum Labor Rate (if applicable):

Mechanical Rate:

Paint Material Rate: \$50.00

BAR License # 259444

LABOR RATE DATA COLLECTION

Supervisor: Shannon Toline

Area # 15

Area Name: Central Coast / Foothills

Estimate Creation Date: 11/10/18

Name of shop: TRISTAR AUTOMOTIVE

Street Address of shop 484 KENWOOD CT.

City SANTA ROSA

State CA

Zip Code 95407

Phone # (707) 571-8866

Body Rate \$98.00

Refinish Rate

Frame Rate:

Aluminum Labor Rate (if applicable):

Mechanical Rate: \$129.00

Paint Material Rate:

BAR License # 163405

LABOR RATE DATA COLLECTION

Supervisor: Shannon Toline

Area # 15

Area Name: Central Coast / Foothills

Estimate Creation Date: 11/19/18

Name of shop: YODAMAN

Street Address of shop 3636 STANDISH AVE
City SANTA ROSA
State CA
Zip Code 95407
Phone # (707) 764-6258

Body Rate \$125.00

Refinish Rate

Frame Rate:

Aluminum Labor Rate (if applicable):

Mechanical Rate: \$125.00

Paint Material Rate:

BAR License # 234022