**FACT SHEET**

Mopar, is launching an all-new, industry-first automotive glass-repair certification program called the **Mopar Certified Glass Installer Program**.

Leveraging the collision repair educational expertise of the [Inter-Industry Conference on Auto Collision Repair](http://www.i-car.com/) (I-CAR®), the program is specifically designed for those facilities that perform glass replacement as part of their automotive collision repair work.

The **Mopar Certified Glass Installer Program** provides a significant differentiator for all entities in the glass- replacement business. Certified installers will use factory-engineered and factory-backed Mopar Glass, in addition to factory-approved education and training from I-CAR to ensure customer vehicles are repaired to original equipment standards, providing a true competitive advantage in the marketplace.

**KEY EXCLUSIVE BENEFITS**

* POWERFUL COMPETITIVE DIFFERENTIATOR
	+ Mopar certification supported by I-CAR’s collision repair education and training services drives credibility and customer preference
* COMPLIMENTARY EDUCATION AND TRAINING
	+ Mopar and I-CAR-approved glass course modules
	+ Courses include factory recommended bonded glass tools, fixed glass removal/installation, damage analysis, Mopar-specific requirements and more
* MARKETING TO CHRYSLER, DODGE, JEEP, RAM AND FIAT VEHICLE OWNERS
	+ [Bodyshopology.com](http://bodyshopology.com/), powered by I-CAR – A shop locator tool that educates consumers on the importance of finding the right shop to repair their vehicle
	+ Additional Mopar promotion to certified shops, dealers and insurance agencies
* COMPLIMENTARY ACCESS TO FACTORY REPAIR RESOURCES
	+ Mopar body and glass repair manuals
	+ [I-CAR Repairability Technical Support (RTS),](https://rts.i-car.com/) which includes on-call support, plus factory position statements, updates and more
* DISCOUNTS ON SERVICE MANUALS AND REPAIR PROCEDURES
	+ Including Mopar TechAuthority.com – official online source for all service information
* EXCLUSIVE MARKETING AND SALES SUPPORT TOOLS
	+ Direct and digital sales tools such as customer referrals, shop locator services, direct access to repair resources and deep discounts for TechAuthority
	+ Point-of-purchase marketing materials including certification plaque, posters, window clings, counter mat, vehicle stickers and more

**WHY GET CERTIFIED?**

* “With the constantly advancing technologies within the glass repair and replacement industry, and the trends to become even more sophisticated moving forward, the need for proper training, procedures and tools is more important than ever,” said Mike Fisher, Mopar Product Line Manager. “Working together with I-CAR and the JRT Agency, our industry-first Mopar Certified Glass Installer Program addresses all the needs of dealers, repair shops, insurance agencies and distributors, ensuring our customers receive a factory-backed repair that meets strict original equipment quality and safety standards.”