

1. Which of the following do you own/have? Please select all that apply

| | % | n | |
|-----------------|---|------|------|
| A bicycle | | 42% | 843 |
| A car | | 100% | 2005 |
| A conservatory | | 4% | 73 |
| A garage | | 45% | 896 |
| A garden | | 40% | 799 |
| A house | | 67% | 1352 |
| A motorbike | | 15% | 294 |
| A pet | | 71% | 1428 |
| A piercing | | 47% | 940 |
| A shed | | 29% | 578 |
| A tattoo | | 42% | 835 |
| Kindle/e-Reader | | 22% | 440 |
| Laptop | | 74% | 1476 |
| Smartphone | | 92% | 1851 |
| | | | |

(c) OnePoll 2022; Total sample; base n = 2005

2.Do you currently have any of the following?

| | % | n | |
|---------------------------|---|------|------|
| Car insurance | | 100% | 2005 |
| Disability insurance | | 14% | 273 |
| Health/ medical insurance | | 86% | 1723 |
| Life insurance | | 53% | 1055 |
| Pet insurance | | 21% | 421 |

(c) OnePoll 2022; Total sample; base n = 2005

3. The last time you renewed your auto insurance policy or bought a new policy, did your insurance bill change?

| | • | | • | | | |
|-----------------------------|----|------|---|---|-----|-----|
| | | | | % | n | |
| Yes, It went down | | | | | 15% | 305 |
| Yes, It went up | | | | | 47% | 939 |
| No, it stayed about the san | ne | | | | 33% | 654 |
| I don't remember | | | | | 5% | 107 |

(c) OnePoll 2022; Total sample; base n = 2005

4.To what extent do you agree or disagree with the following statement: "I overpay for car insurance".

| | % | n | |
|----------------------------|---|-----|-----|
| Strongly agree | | 29% | 575 |
| Somewhat agree | | 29% | 572 |
| Neither agree nor disagree | | 24% | 477 |
| Somewhat disagree | | 11% | 223 |
| Strongly disagree | | 8% | 158 |

(c) OnePoll 2022; Total sample; base n = 2005

5. When was the last time you got car insurance quotes to compare rates from other insurers?

| | % | n | |
|------------------------------|---|-----|-----|
| Within the last 6 months | | 42% | 478 |
| Within the last 7-12 months | | 26% | 298 |
| Within the last 13-24 months | | 9% | 108 |
| More than 2 years ago | | 11% | 125 |

| I can't remember when I last compared car insurance quotes | 12% | 138 |
|------------------------------------------------------------|-----|-----|
| Average | 9.3 | |

(c) OnePoll 2022; Total sample; base n = 1147; total n = 2005; 858 missing

6. How many car insurance quotes did you compare?

| on our many car modratice quotes and you compare. | | | |
|---------------------------------------------------|---|-----|-----|
| | % | n | |
| 1 quote | | 14% | 125 |
| 2 quotes | | 40% | 357 |
| 3-4 quotes | | 35% | 309 |
| 5 or more quotes | | 8% | 70 |
| I don't know/prefer not to answer | | 3% | 23 |
| Average | | 2.1 | |

(c) OnePoll 2022; Total sample; base n = 884; total n = 2005; 1121 missing

7. When was the last time you switched car insurance companies?

| | % | n | |
|-----------------------------------------------|---|-----|-----|
| Before 2020 | | 26% | 527 |
| In 2020 | | 14% | 287 |
| In 2021 | | 17% | 332 |
| During this year | | 12% | 246 |
| I don't remember | | 8% | 159 |
| I have never switched car insurance companies | | 23% | 454 |

(c) OnePoll 2022; Total sample; base n = 2005

8. What was your main reason for switching car insurance companies?

| | % | n | |
|--------------------------------------------|---|-----|-----|
| Because I bought a new car | | 8% | 65 |
| Because I didn't like the customer service | | 5% | 47 |
| Because I moved | | 6% | 49 |
| Because of the company's advertisement | | 2% | 15 |
| To get different coverage | | 19% | 164 |
| To save money | | 58% | 501 |
| I don't remember | | 1% | 6 |
| None of the above | | 2% | 18 |

(c) OnePoll 2022; Total sample; base n = 865; total n = 2005; 1140 missing

9. How much would you have to save yearly in order to consider switching car insurance companies?

| | % | n | |
|----------------|---|-------|-----|
| \$100 to \$199 | | 20% | 409 |
| \$200 to \$299 | | 16% | 327 |
| \$300 to \$399 | | 16% | 323 |
| \$400 to \$499 | | 12% | 240 |
| \$500 to \$599 | | 9% | 180 |
| \$600 or more | | 9% | 182 |
| I don't know | | 17% | 344 |
| Average | 3 | 344.1 | |

(c) OnePoll 2022; Total sample; base n = 2005

10. Would you change the vehicle you own if it meant cheaper car insurance rates?

| | % | n | |
|-----|---|-----|-----|
| Yes | | 37% | 745 |
| No | | 45% | 911 |

(c) OnePoll 2022; Total sample; base n = 2005

11. Who do you think monitors the rates that car insurance companies charge?

| | % | n | |
|---------------------------------------------------------------------|---|-----|-----|
| A state's Attorney General | | 8% | 158 |
| A state's department of insurance | | 19% | 379 |
| The Better Business Bureau | | 14% | 284 |
| The federal government | | 14% | 281 |
| I don't know | | 29% | 578 |
| None of the above | | 6% | 113 |
| N/A - No one monitors the rates that car insurance companies charge | | 11% | 212 |

(c) OnePoll 2022; Total sample; base n = 2005

12. Do you have to pay for car insurance quotes?

| | % | n | |
|-----------------------|---|-----|------|
| Yes, all of the time | | 16% | 318 |
| Yes, some of the time | | 11% | 216 |
| I don't know | | 12% | 246 |
| Yes, but rarely | | 8% | 156 |
| No, never | | 53% | 1069 |

(c) OnePoll 2022; Total sample; base n = 2005

Methodology:

We surveyed 2,000 U.S. drivers who own a car and have car insurance on OnePoll to see if Americans think they are overpaying for car insurance, to find out how frequently drivers compare quotes from other insurers, and to uncover why drivers change car insurance companies. Data was collected from May 20 - 21 2022. The margin of error is +/- 2.2 points with 95% confidence.